

Mavenlink Helps Boncom Reduce Billing Rate Errors by 100%

boncom

Boncom specializes in bridging the gap between belief and behavior through advertising, experience design, branding, and behavioral psychology. Boncom partners with purpose-driven brands who are focused on creating more good in the world.

CLIENT

Boncom

INDUSTRY

Advertising Agency

WHAT MAVENLINK REPLACED

Workamajig, Trello, Smartsheet

THE CHALLENGE

Boncom relied on several point solutions to deliver a wide variety of client-facing projects including Workamajig for time tracking and multiple project management solutions that varied across teams. However, none of these solutions provided the operational functionality Boncom needed to succeed. Before choosing Mavenlink, Boncom considered several solutions, including Workfront.

THE SOLUTION

Critical Integrations

Mavenlink's OpenAPI eliminated complicated data exporting and analysis for actionable insights. Mavenlink's integration with Workday tied together Boncom's time tracking, project management, and client invoicing for accurate project and financial progress insights resulting in a 100% reduction in billing rate errors.

Dependable Time Tracking

Boncom's legacy systems provided no insights into project burn rate. Mavenlink time tracking provided both reliable time entry and critical data insights, which informed project and resource management decisions.

Modern, Intuitive User Interface

Providing users with an easy to use, intuitive user interface was critical in ensuring adoption. Mavenlink's modern UI led to time entry and project management usage across Boncom.

50%

**REDUCTION
IN REPORT
GENERATION TIME**

100%

**REDUCTION IN
BILLING RATE
ERRORS**

TO LEARN MORE
VISIT [MAVENLINK.COM](https://mavenlink.com)



THE RESULTS

Dependable Time Tracking

Employees across Boncom are now utilizing a modern, easy-to-use time tracking system that meets their needs far better than their legacy solution. Mavenlink has improved billing accuracy and Boncom knows where its team members' utilization rates should be adjusted for optimal output without burnout.

Unmatched Insights

The Boncom team has gained insights into the business with Mavenlink with robust reporting that can be generated in half the time. Insights include profitability by project broken down by person, gross income per full-time employee, quick reports on incorrect time entries, PTO tracking to prevent burnout, employee audits that include roles and permissions in the system, cost rate, department, hourly versus salary, and more.

Continuing Support for Success

Boncom is now working on an agency health report that highlights critical business issues across the organization. Monthly reporting on key metrics with month-over-month and quarter-over-quarter comparisons deliver the insights needed to support strategic business decisions and help Boncom predictably scale the company.

BENEFITS

- ↳ 100% reduction in billing rate errors
- ↳ Companywide time tracking compliance
- ↳ Generate reports in half the time
- ↳ Accurate forecasting drives hiring decisions

"It was very important to us to get a system where we could consolidate time tracking with project management. Mavenlink has provided us with a reliable solution for both."

ROGER PIMENTEL, VICE PRESIDENT OF OPERATIONS,
BONCOM



Visit
Mavenlink.com

LEARN MORE

info@mavenlink.com | (800) 860-9544